



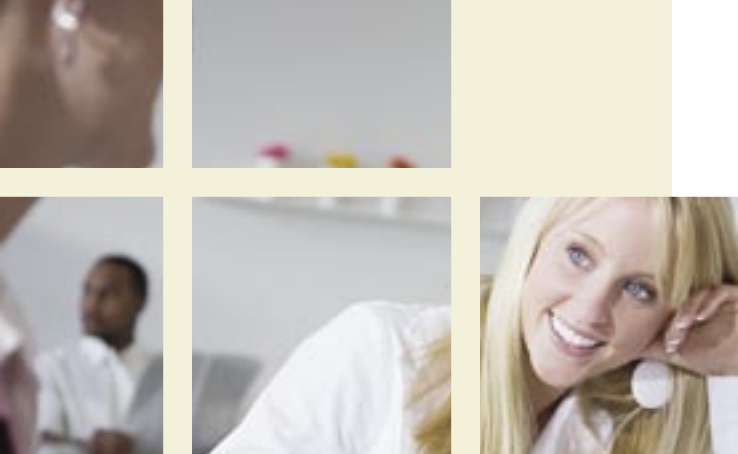
Books24x7® Collections

Unobstructed 24x7 access to content from hundreds of the best publishers

Today's business climate commands a work force that knows more, does more and can deliver peak performance at the speed of change. Books24x7 delivers a trusted information resource that truly supports workers across the enterprise in acquiring knowledge at the time of need. Books24x7's premium content collections work together with its on-demand Web platform to pinpoint and deliver the right information how and when it's needed.



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ITPro—Best in class content covering hundreds of technology topics

ITPro™ provides broad and deep coverage spanning hundreds of diverse technology topics, making it a must have resource for just-in-time learning. Professionals can instantly increase their knowledge, understanding and skills for immediate results. Some of the topics covered include:

- Certification & Compliance
- Desktop & Office Applications
- Databases
- Programming Languages
- Operating Systems
- Security
- Hardware
- Software Engineering

BusinessPro—Inspire professional development

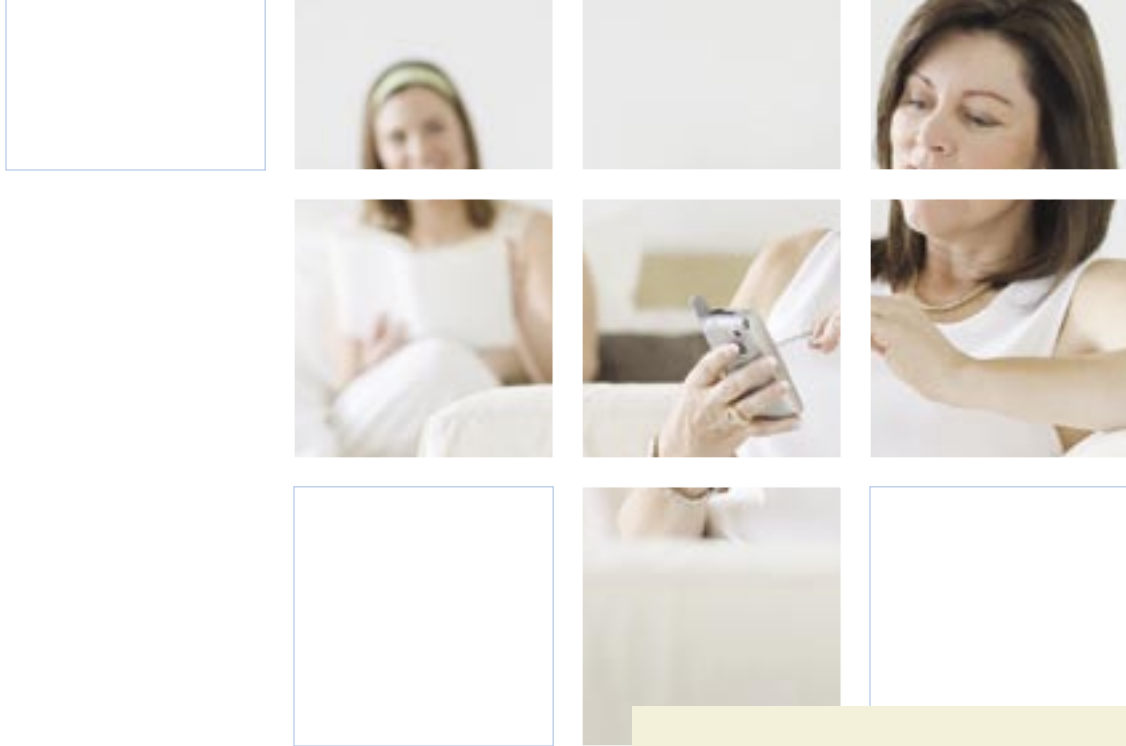
BusinessPro™ covers all aspects of corporate performance support and professional development. Professionals can accelerate their acquisition of knowledge, sharpen management acumen and increase professional development to drive core initiatives. BusinessPro covers these and many other topics:

- Business Skills
- International Business
- Corporate Case Studies
- Quality & Manufacturing
- Employee Training
- Management & Leadership
- Human Resources
- Project Management

OfficeEssentials—First line of support for desktop users

OfficeEssentials™ focuses on the most commonly used desktop applications. It consists of practical, how-to content in easy-to-understand language without the technical jargon. Desktop users can find instruction for and answers to questions about common desktop applications, including:

- Adobe® Photoshop®
- Web Browsers
- Crystal Reports
- Mobile Devices
- General Computer Information
- Microsoft® Office 2003 & 2007
- Microsoft® Windows XP & Vista®
- Macintosh® OS



ExecBlueprints—For industry leaders, by industry leaders

ExecBlueprints™ provides concise, easy to absorb, practical information to help organizations address pressing strategic issues. Authored by leading industry executives who have practical expertise and are regarded as demonstrated leaders in their fields, these best practices provide nuts and bolts information to help formulate planning and action. ExecBlueprints' topics include:

- Strategic Management
- Finance & Accounting
- Operations
- Sales
- Marketing
- Learning & Training
- Technology
- Human Resources

ExecSummaries—Quick insight into today's leading business books

ExecSummaries™ provides summaries of leading business books from today's foremost business authors. ExecSummaries expertly encapsulates the salient points and ideas of full-length books into digestible summations allowing busy professionals to quickly grasp concepts and immediately incorporate best thinking and practices into their initiatives. ExecSummaries covers prevalent business themes such as:

- Economics
- Finance & Accounting
- Hands-On Management
- Leadership
- Marketing
- Personnel & Human Resources
- Sales
- Strategic Management

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Optimized for viewing on Internet-enabled cell phones and other PDA-devices, Books24x7 On The Go™ enables users to access the Books24x7 Web site while on the move. With this PDA-accessible site, users have access to the full content and functionality of the Books24x7 platform, including powerful search and browse capabilities, complete site and content navigation, and personal and corporate folders. Users can bookmark, add notes and add titles to their existing personal folders enabling them to organize particularly useful and relevant content.



ManagerSuite—A resource for tomorrow’s leaders, today

ManagerSuite™ is an integrated offering of three different collections from Books24x7—BusinessPro, ExecBlueprints and ExecSummaries. ManagerSuite is geared toward the needs of supervisors, team leaders, managers, directors, high potential employees and fast trackers who are managing tactical projects, leading teams, mentoring subordinates and driving measurable results. ManagerSuite covers such topics as:

- Strategic Management
- Business Skills
- Learning & Training
- Project Management
- Sales
- Globalization

ExecSuite—An intuitive compilation for executives

ExecSuite™ is a bundle of premium collections designed for executives and senior managers, arming them with the combined resources of ExecBlueprints, ExecSummaries and ExecEssentials—an exclusive selection of prominent business books. ExecSuite supports senior leaders in:

- Daily Management Activities
- Increasing Revenue
- Mergers & Acquisitions
- Effective Leadership Techniques
- Managing Operations
- Building a Successful Sales Team
- Unexpected Crisis
- Global Business
- Managing Employees

AnalystPerspectives—Transforming IT analyst research into actionable business intelligence

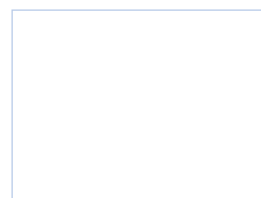
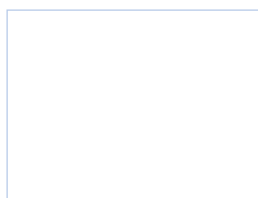
AnalystPerspectives™ summarizes the views of many analyst firms to provide quick, concise insight to help planners and decision makers at all levels make informed decisions.

Complementing these summarized reports are full-text, premium research reports from leading analyst firms. This rich collection provides technology executives, managers and practitioners with the IT and telecom information needed to make important decisions that affect their enterprise:

- Technologies
- Industries
- Markets
- Vendors
- Geographies
- The Intersection of IT, Telecom & Business

We wanted to move to a model where we could give people access to the knowledge they need—as and when they need it. Books24x7 fits this model perfectly.

CHARLES JENNINGS,
HEAD OF GLOBAL LEARNING, REUTERS



EngineeringPro—Multidisciplinary reference for all engineering professionals

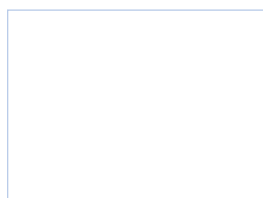
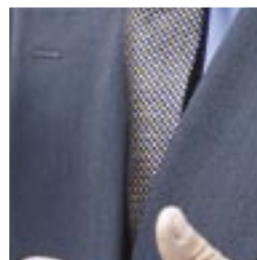
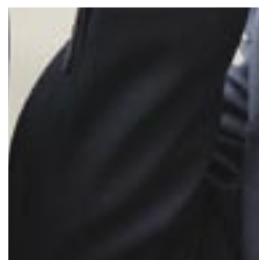
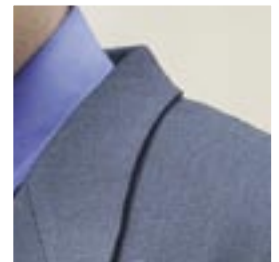
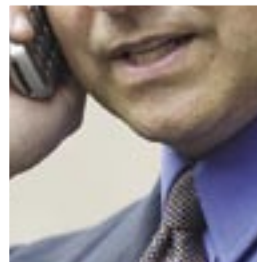
EngineeringPro™ helps address the daily challenges that scientists and engineers face regardless of their field of expertise. This premium collection is packed with reference materials covering a wide range of engineering disciplines, plus general reference topics critical for all science and engineering professionals:

- Petroleum Engineering
- Circuit Design
- Materials & Chemicals
- Cellular & Wireless
- Manufacturing & Operations
- Structural Engineering
- Water Management
- Systems Engineering

FinancePro—A trusted resource for financial professionals in a changing economy

FinancePro™ offers financial professionals instant access to relevant, reliable information on a variety of financial topics that are needed in today's global, economic environment. Professionals use FinancePro to find immediate answers to all their financial questions about:

- Accounting
- Alliances & Joint Ventures
- Auditing
- Ethics
- Government & Non-profit
- International Issues
- Planning & Budgeting
- Sarbanes-Oxley Compliance





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GovEssentials—Meeting the knowledge needs of the government work force

GovEssentials™ offers a variety of titles that cover a broad selection of topics important to government workers, contractors and consultants—who in turn get unobstructed, immediate 24x7 access to the resources they need to drive results more quickly. GovEssentials addresses important government-related issues, including:

- Foundations of Government
- Program Management
- Homeland Defense
- Acquisition & Contracting
- Grant Proposals
- Information Technology
- Leadership & Management
- 508 Compliance

HospitalityPro—Ensures success at all levels with premium hospitality and tourism content

HospitalityPro™ arms the hospitality and tourism industry with reference publications on hotel management, food and beverage operations, casino management and many other related topics.

With titles from top publishers, including John Wiley & Sons and Butterworth-Heinemann, HospitalityPro will help ensure smooth operations across all areas of the business. Some of the topics covered in HospitalityPro include:

- Catering & Events
- Gaming Industry
- Convention Management
- Guest Relations
- Food & Drink
- Hospitality Marketing
- Food Service Operations
- Hotel Management





Oracle Press Online—The ultimate resource for Oracle users

Oracle Press™ Online is a premium collection created in conjunction with an alliance that includes Oracle, McGraw-Hill and Books24x7. The Oracle Press Online collection provides access to expert, authoritative coverage of all key aspects of Oracle® products and technologies.

Oracle Press Online currently includes more than 40 fully searchable titles, including a full range of titles on 10g and 11g. Oracle Press Online topic coverage includes:

- Applications
- Database
- Middleware
- Development Tools
- Certification
- And more

ÉlémentsEssentielsFrançais—Focused French-language collection covers business and technology basics

This French-language collection covers a variety of professional, technology and business topics including business acumen, project management, desktop applications, operating systems and technical development. Coverage of the new Microsoft Windows™ Vista™ and Office 2007 products is included. The books in this collection are translated versions of popular English-language bestsellers, as well as books originally authored in French. Topics include:

- Business Acumen
- Project Management
- Desktop Applications
- Operating Systems
- Technical Development

ITIL powered by Books24x7—The most widely accepted approach to IT Service Management (ITSM) in the world

ITIL® powered by Books24x7 contains the official ITIL (IT Infrastructure Library) curriculum guides. It consists of a series of books giving guidance to the provision of quality IT services, and the accommodation and environmental facilities needed to support IT. ITIL has been developed in recognition of organizations' growing dependency on IT and embodies best practices for IT Service Management. ITIL powered by Books24x7 covers both Version 2 and Version 3 and includes:

- Service Strategy
- Service Design
- Service Transition
- Service Operation
- Continual Service Improvement



On an enterprise level, [Books24x7] is a great way to provide employees with the information they need, when they need it and where they need it.

ECONTENT MAGAZINE



Well-BeingEssentials—Addressing work-life and health concerns

Well-BeingEssentials™ provides a cost-effective tool to help the work force balance the responsibilities of work, family, health, personal finance and overall well-being. The collection complements corporate EAP (employee assistance program) initiatives by providing a resource for employees to research topics important to them. Topics include:

- Parenting & Childcare
- Fitness
- Stress Management
- Grief & Loss
- Personal Finance
- Diet & Nutrition

Leadership Development Channel—Video delivery of world-class thinkers

The Leadership Development Channel™ is an online, live and on-demand video learning portfolio featuring best-selling business authors, experts and CEOs and includes full-length on-demand video programs, five-minute QuickTalks and live events. Topics covered include:

- Management & Leadership
- Change & Innovation
- Communication
- Marketing & Sales
- Business Strategy
- And more

Administrative Professional Channel—Video delivery of world-class thinkers specifically for administrators

The Administrative Professional Channel™ is a video-based, online learning solution to help administrative professionals improve their skills and effectiveness. Featuring today's foremost business leaders, this collection includes the Annual Briefing for Administrative Professionals, just-in-time learning QuickTalks and program guides. Topics covered include:

- Project Management
- Communication
- Team Building
- Presentation Skills



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users to access the company’s broad range of content from their internet-enable PDA devices. Books24x7’s product offerings support workers across the enterprise in acquiring knowledge when and where needed. Customers that have adopted Books24x7 solutions include global enterprises, government, education and small to medium-sized businesses spanning over 50 industries.



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